



**NOUVELLE
PRAGUE
2014**

7-8/11

STAROPRAMEN BREWERY
PRAGUE
CZECH REPUBLIC

Following first year's success Nouvelle Prague announces second edition

Following last year's successful premiere, international music conference and showcase festival Nouvelle Prague is announcing its second edition. The festival will again take place in the premises of the Staropramen brewery on 7 and 8 November.

Surprisingly well-organised and programmed, Nouvelle Prague was warmly embraced not only by music professionals and bands, but also by media and music fans. During the first two days of November, Prague played host to a significant number of agents, bookers, promoters, and other music professionals from all around the world, who have come to debate about current issues in the music industry and to see eight showcase overseas bands. During the evening the showcase bands appeared on the main stage, later joined by headliners Lucy Rose and Dilated Peoples.

Nouvelle Prague proved to be worthy not only for music professionals, but also for the artists and bands that took part in the showcase section. Based on his Prague performance, the talented South African artist Jeremy Loops is now represented by Angus Baskerville from the prestigious agency **13 Artists**. 13 Artists are among others representing bands such as Arctic Monkeys, Radiohead, Kate Nash or Bloc Party. Another showcase band, Money for Rope from Australia, was booked for major festivals all around Europe. The Canadians City of Glass have appeared in one of Czech TV's major music programs *Tečka páteční noci*. One of the Czech promoters has also taken the advantage of meeting some influential people: Thanks to cooperation with **Adam Lewis** from Planetary Group, one of his artists, DJ Felix!, will participate in the CMJ Music Marathon in USA. His tracks will get rotation in National College Radio and Planetary Group will take care of digital PR for the artist. The hope of entering the international scene are after Nouvelle Prague also in Olomouc band Nylon Jail.

The second edition of Nouvelle Prague will introduce a number of new elements: namely extending the showcase programme to make sure at least one talented Czech band will appear - also by including the Nouvelle Prague awards, focused on the Czech music professionals and community. More information about confirmed artists, delegates, conference programme and tickets will be announced in the months to come.

Early bird delegate passes can be obtained now, after registration at nouvelleprague.com. The price of the delegate pass until 31 May is only 40 EUR. From 1st June onwards the price will be 48 EUR.

Here's what the delegates of Nouvelle Prague 2013 had to say about us:

Julia Gudzent (Melt festival, Germany) *"Great delegates group!"*

Kem Lalot (Eurockennes festival, France) *"Nice bands, nice people, interesting panels, lots of new friends... great!"*

Fruzsina Szep (Sziget festival, Hungary) *"Such a joy to see you all, and also to meet new friends. Thank you for the great moments and the really nice hospitality."*

Christof Huber (Yourope, Switzerland) *"Thanks for the great time in Prague – thanks for the hospitality. As you can see from our smile, we've had a great time."*

Stefan Kruijff (Haldern pop, Germany) *"It was a pleasure to stay with you in this golden city. It was my first trip to Prague and this format of conference was really beautiful for me."*

Jonas Vebner (Music Export Norway) *"Felt so looked after by the organizers and the Nouvelle Prague team. Really enjoyed my time and the people I met."*

Genevieve Cote (Freelance Musique, Canada) *"I'm so glad I went on this trip. These are super busy times for all of us, yet, taking some time away from office for a human scale music conference in Prague, was apparently just what I needed. I had a great day at office yesterday reminiscing."*

Claire O'Neill (A Greener Festival, United Kingdom) *"Thank you all so much for the great event! It was a lot of fun and really well planned. Some great new friends as well as chance to catch up with some lovely familiar faces."*

Martin Elbourne (Glastonbury, United Kingdom) *"Well done on everything!"*

Check out the video from Nouvelle Prague 2013 here: <http://youtu.be/mFcqT4GHA9s>

PRESS QUOTES:

"The most interesting event that happened in the Czech Republic this year." - **Bbarak.cz**

"While most European showcase festivals focus on European bands, Nouvelle Prague has invited bands from places like Australia, Canada or South Africa." - **Markething.cz**

"Journalists and musicians, would certainly appreciate, if this autumn gathering became a tradition." - **MFDnes**

"A whole new concept of a music event" - **Musicserver.cz**

"Making the right connections and networking are the basis. And Nouvelle did it." - **C-heads.com**

"NP is a good opportunity to develop new contacts and share experiences" - **FullMoon**

"Great atmosphere, nice venue and professionalism of organization. In short, big kudos to Nouvelle Prague.."
- **Musicweb.cz**

"Let's hope this event becomes a tradition." - **Hudebniknihovna.cz**

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